

HOW TO JOIN

1 Select membership type:

- Basic/Blue Membership:**
One-time payment of \$50
- Sustaining/Gold Membership:**
One-time payment of \$200

2 We send a member newsletter three times per year. How would you like to receive it?

- By mail (paper copy)
- By e-mail: (enter e-mail address below)
- Neither; I'll read it at: www.soromarket.com

3 Complete and sign:

Name(s)

Address

City/State/Zip

Phone

E-mail

I hereby subscribe for a full Owner Equity Share at the South Royalton Market as a Basic or Sustaining Member. I understand that my membership is subject to the by-laws of the Market.

Signature

Date

4 Check here if you are interested in becoming a superworker. We will contact you.

5 Please clip this form and return it with your payment to the South Royalton Market. Done!

WELCOME!

Welcome to the South Royalton Market! We are an independent grocery store organized as a food co-op. Everyone is welcome to shop with us.

Conveniently located in the center of South Royalton village, we offer a range of local, conventional, and organic foods. We carry local products in each of our eight departments, ranging from fresh produce, meat, and dairy to wines, bulk grains, and more. We are proud of our small, but well stocked, brewing department, which carries a wide selection of ingredients and supplies for homemade beer and wine.

Fresh sandwiches, meals, and soups are made Monday to Friday by our chef. The offerings vary from traditional to ethnic and include vegetarian (sometimes vegan) options.

We are active in the wider community, distributing food and information to local schools and organizations.

In the store and the community, on the web, and at your table, the South Royalton Market is a local resource for reasonably priced, healthy food.

Membership

Member support is essential to our business. By becoming a member, you help to ensure the Market's long-term health and sustainability in this community. Members invest in our store and receive one Owner Equity Share in the business.

Members receive discounts and other benefits (see next panel). Depending on shopping patterns, a member can receive discounts that offset or exceed the initial cost of membership in the first year.

We welcome your interest in membership and invite you to be a partner in our success. Join the more than 415 local households who have already become members. **Read on!**

Two Levels of Membership

Basic/Blue: One-time payment of \$50

Sustaining/Gold: One-time payment of \$200

Lifetime membership applies to you and one other adult in your household. If you want to cancel at any time, your membership payment will be reimbursed.

Benefits of Membership

- Discount on all purchases on Member Appreciation Day (3rd Friday of the month) and with the Wild Card (day-of-your-choice once a month). Basic members currently receive a 5% discount; Sustaining members receive a 15% discount.
- Discount on caselot orders.
- The option of becoming a Superworker* volunteer (subject to availability).
- The opportunity to run for the Board of Directors.
- The right to vote in the Board of Directors election.

* *A superworker is a member who works 2 hours/week for the Market and earns a 10% discount on all purchases for two adults in a household.*



2010 Market Staff

Photo by Tim Calabro

MISSION STATEMENT

To emphasize fresh, local products augmented by a range of “natural” and “conventional” grocery needs at the lowest mark-up feasible for store viability.

To be a community resource as a grocery store, a gathering place, an information & education center, and a distributor of food to local organizations, agencies, and people who are housebound.

To be a cooperative enterprise, owned by and responsible to local members, and managed by staff who are compensated with competitive wages and benefits.

To be a bright, comfortable, affordable, clean, and friendly store that will become the “heart of the community.”

Store Hours

Monday to Friday: 7:30 a.m. to 7:00 p.m.

Saturday: 8:00 a.m. to 5:00 p.m.

Sunday: 9:00 a.m. to 5:00 p.m.

Closed on major holidays

Find Us

In person: 222 Chelsea Street on the South Royalton village green

Phone: 802.763.2400

E-mail: soromarket@gmail.com

Web: www.soromarket.com
with link to Facebook

Mail: P.O. Box 239
South Royalton, VT 05068

COMMON QUESTIONS

When are Member Appreciation Days (MAD)?

Member Appreciation Days are the third Friday of every month.

What is the Wild Card?

The Wild Card is your Membership card. It is a punch card that you keep in your wallet and use once a month, on the day of your choice, to receive a discount.

How can I purchase food by the case/lot?

You'll find a special order form near the registers. The time for delivery varies; we'll get it for you as soon as the system allows.

What happens if I move?


You may leave your membership fee in the Market to continue to support it in your absence, or withdraw your funds. You will be refunded the amount that you paid for membership.

What is the role of the Board of Directors?

The Board is made up of elected members. It is their job to set policies for the Market. The Board is also responsible for hiring the General Manager who, in turn, hires staff to implement the policies and operate the Market on a daily basis.

How do I run for the Board of Directors?

Any member can be a candidate for the Board. If you are interested, please fill out a Statement of Intent, available at the Market. Statements will be posted for other members to read before Annual Meeting. Elections take place at Annual Meeting in February.



Membership Brochure

On the Village Green
PO Box 239
South Royalton, VT 05068

802-763-2400
www.soromarket.com